

2015



out central

Greater Nashville's LGBT Center

AUTUMN HONORS

SPONSORSHIP

PACKET



BACKGROUND

Nashville's LGBT Community is filled with unsung heroes making phenomenal contributions to the city and its citizens. In 2009, OutCentral developed an awards program, Autumn Honors, to recognize the individuals and organizations who have made - and continue to make - a difference in Middle Tennessee.

The 2015 Autumn Honors will take place on Wednesday, October 14. The evening's festivities also mark OutCentral's eighth anniversary.



2014 Autumn Honors recipients: Robbie Maris (2014 OutCentral Board Chair), Michael McDaniel, John Bridges, Iris Buhl, Marina Portillo, Nancy VanReece, Peter Westerholm, Scott Ridgway (outgoing OutCentral Board Member)

Autumn Honorees not pictured: Bob Benson, Abby Rubenfeld, and Sam Felker



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OutCentral's mission is to connect, educate, empower, and build a positive, energy-filled space for greater Nashville's diverse lesbian, gay, bisexual, and transgender community.

SPONSORSHIP LEVELS

\$1,000 PRESENTING SPONSOR

At this level, your company will be named as a presenting sponsor of the 2015 Autumn Honors event. Presenting sponsors will receive name and logo recognition on the evening program, a full-page ad in the program, at least 10 targeted mentions on our Facebook page, recognition in our weekly e-blast leading up to the event (circulation 1,000), logo placement on our website (with links to your company's website), special recognition in all press releases associated with the event (that are created following the sponsorship agreement), logo placement on promotional posters, four complimentary tickets to the event, an opportunity to speak, and an opportunity to display collateral about your company to event participants.



\$750 GOLD SPONSOR

As an award sponsor, donors will receive a half-page ad in the event program, recognition in all press releases, at least 10 mentions on our Facebook page, two complimentary tickets to the event, logo placement on all promotional materials, recognition in our weekly e-blast, logo placement on our website, and an opportunity to display collateral materials at the event.

\$500 SILVER SPONSOR

At this level, donors will receive their name and logo in the evening program, recognition in all collateral materials, at least 5 targeted mentions on our Facebook page, two complimentary tickets to the event and recognition in our weekly e-blast. Your company may also distribute materials to our audience.

\$250 BRONZE SPONSOR

At this level, donors will receive their logo on the evening program and all collateral materials related to the event, 3 targeted mentions on Facebook, as well as recognition in all press releases and our weekly e-blast.

\$100 FRIENDS OF OUTCENTRAL SPONSOR

At this level, donors will receive name and logo on all collateral materials related to the event, including the evening program.



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On behalf of the board at OutCentral, thank you for your consideration of a generous sponsorship. Remember, your gift is completely tax-deductible and more than 90% will be used directly to off-set our programming and operational expenses.