



The 2016 GAY 5K
Run/Walk for Diversity
Saturday, June 18, 2016
Shelby Park – Nashville, Tennessee
Become a Sponsor
Today!



Take part in this important inclusive wellness event promoting diversity, lifestyle, community, and each other by pledging your support.

All proceeds to benefit OutCentral,
 Greater Nashville's LGBT+ Center
www.outcentral.org
 Run. Walk. Roll. Crawl!

Gay. Lesbian. Straight. Bi. Trans.
 Just be yourself and bring your best!

For more information or to become a sponsor,
 email us at: gay5k@outcentral.org

Title Sponsor
\$2,500

Limited to 1 sponsor

- Titling rights: Option to have your company name listed as "Your Brand GAY 5K" or "GAY 5K presented by Your Brand"
- A large and prominently featured version of your logo on the official event banner and race t-shirts. The banner is featured at the GAY 5K start/finish line on race day
- Your logo exclusively printed on runner's race bibs
- Your logo featured during the month of June on OutCentral's website home page
- Your logo featured in OutCentral's May and June email blasts (1,000+) subscribers
- Your logo featured in at least 4 posts on OutCentral's Facebook page – over 2,500 likes – between 4/20/2016 and 6/18/2016
- Three (3) signs featuring your logo displayed along the race course
- Your company recognized and thanked by name during the official announcements at the race start and during the awards ceremony
- Option to setup a promotional display with your branding at designated table in the picnic shelter near the start/finish area on race day
- Option to provide items for runner swag bags
- Six (6) complimentary race entries



Equality Sponsor \$1,000

- A medium version of your logo on the official event banner and race t-shirts. The banner is featured at the GAY 5K start/finish line on race day
- Your logo featured in at least 2 posts on OutCentral's Facebook page – over 2,500 likes – within one (1) month of race day
- Three (3) signs featuring your logo displayed along the race course
- Your company recognized and thanked by name during official announcements at the race start and during the awards ceremony
- Option to setup a promotional display at a designated table in the picnic shelter near the start/finish area on race day
- Option to provide items for runner swag bags
- Four (4) complimentary race entries





Rainbow Sponsor \$500

- Option to provide signage at one water station
- A small version of your logo on the official event banner and t-shirts.
- The banner will be featured at the GAY 5K start/finish line on race day
- One (1) sign featuring your logo displayed along the race course
- Your company recognized and thanked by name during official announcements at the race start and awards ceremony
- Option to setup a promotional display at a designated table in the picnic shelter near the start/finish area on race day
- Option to provide items for runner swag bags
- Two (2) complimentary race entries



Athletic Supporter \$250

- A small version of your logo on the official event banner and race t-shirts. The banner is featured at the GAY 5K start/finish line on race day
- One (1) signs featuring your logo displayed along the race course
- Your company recognized and thanked by name during official announcements at the race start and during the awards ceremony
- Option to setup a promotional display at a designated table in the picnic shelter near the start/finish area on race day
- Option to provide items for runner swag bags
- Two (2) complimentary race entries



Personal Participant Sponsorship \$100

- Your company recognized and thanked by name during official announcements at the race start and awards ceremony
- Option to provide items for runner swag bags



OutCentral is a registered 501(c)3 organization. For more information about OutCentral, visit www.outcentral.org
 OutCentral – 1709 Church St. – Nashville, TN – 37203